

The Bottom Line



May 2010

Ontario Grand Valley Upcoming Events

Wednesday, May 12

Topic: Executive Night
Speaker: Kevin Maynard CAE Executive Director,
Canadian Supply Chain
Sector Council
Time: 5:30
Location: Cambridge Hotel &
Conference Centre
Cambridge, ON

Wednesday, June 9

Topic: Awards Banquet
Speaker: Brian Watson BA, MBA,
CPIM, Jonah
Professor of MOM
Conestoga College
Time: 5:30
Location: Knights of Columbus
Kitchener, ON

Wednesday, September 15

Golf Tournament
Speaker: TBA
Location: Puslinch Golf &
Country Club

Don't Miss May's PD Meeting!

Executive Night

Speaker: Kevin Maynard CAE Executive Director,
Canadian Supply Chain Sector Council

Topic: The World is Flat. But Career Growth in Supply
Chains Is Not!

Date: Wednesday May 12, 2010

Location:
Cambridge Hotel & Conference Centre
700 Hespeler Road
Cambridge, ON

Reservations: Register online at events@apicsogv.org
Reservation Deadline: Friday May 7, 2010

The World is Flat. But Career Growth In Supply Chains Is Not!



This session will explore the impact of globalization on labour markets in Canada with specific emphasis on the development of global supply chains and career opportunities that are a result of those shifts. Reference will be made to the industries and communities reflective of the audience.

Participants will be provided with an overview of labour market tools, including labour market data, career paths, education and training frameworks that will enable them to chart a course to lifelong learning and expanding careers paths in the sector.

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May PD Meeting

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Agenda

COST:	Members:	\$30	AGENDA:	Networking:	5:30 pm
	Future Members:	\$40		Dinner:	6:30 pm
	Student Members:	\$15		Speaker:	7:30 – 9:00 pm

RESERVATIONS: Register online at www.apicsogv.org/events.php

DEADLINE: Friday May 7th, 2010

Please Note: The APICS OGV is always on the lookout for talented speakers with new topics to present to its members. We are always on the hunt for informative and unique plants to tour. Both of these areas are benefits for our members to heighten industry awareness and provide continuous education in the supply chain sector.

If you are interested in speaking at one of our Professional Development Meetings or want to show off your company through a plant tour please contact us at events@apicsogv.org

PDM Replay

Do you ever wonder what took place during the Professional Development Meetings held each month? Here's a replay of April's Plant Tour held at Tim Horton's Distribution Center:

Tim Horton's Distribution Center Tour April 14, 2010.

About 30 of us were treated to an inside view of TDL's large distribution center in Guelph. Over 150,000 square feet in size, with a ceiling in areas 112 feet high, it is an impressive building which was designed to grow with the company. Featuring a modern automated storage and retrieval system which handles dry goods, refrigerated and frozen items, they handle the supplies for about half of Ontario's extensive Tim Horton store network, about 1200 stores out of the Canadian total of over 3500. Their ongoing implementation of Lean principles is helping them find new efficiencies, and constantly improving delivery times to their customers. It's no surprise, after viewing their operations, that they can include Always Fresh in their slogan!

We Want Your Feedback

Your Ontario Grand Valley would like to know your opinion on our educational and Membership offerings. Please take the time to answer 10 quick questions to help us plan the future of education. The link below will take you directly to the survey and it should only take 5-7 minutes.

<http://www.surveymonkey.com/s/TCLPZLK>

Thank you in advance for your input.

President's Message

Tony Marchesich, CPIM, President, APICS OGV

Volunteers Needed

Get more out of your APICS membership

Volunteering is a great way to have fun, learn new skills and give back to the learning community.

To get involved please call (226-820-1381) or email info@apicsogv.org.

- Are you interested in getting involved with the Ontario Grand Valley Chapter?
- Are you tired of sitting on the sidelines?
- Want to learn some new skills?

Well, here is your chance to get involved with the Ontario Grand Valley (OGV) Chapter as either a Board Member or a Committee member. Come show us what you can do! Together we can make it happen!

The Ontario Grand Valley APICS Chapter and its Board of Directors is asking you to get involved. At your place of employment talk about the course offerings and encourage participation. Bring a co-worker to one of the Professional Development Meetings. Talk to Human Resources about Chapter educational activities. We all need to work towards making APICS and Operations Management synonymous.

To find out more about volunteering contact info@apicsogv.org or call (226) 820-1381 or 519-836-3944.

Welcome to New Members

I would also like to welcome to the APICS Organization the following Professional Members:

John Peplow
Rene Desombre
Scott Hartleib

Teruyuki Koidezawa
Parminderjit Rull

Welcome to all. I am looking forward to meeting each of you at one of our monthly Professional Development Meetings.

Have you earned your CPIM / CSCP Certification within the past year?

If so the APICS Ontario Grand Valley Chapter would like to recognize your achievements at our annual Awards BBQ and Professional Development Meeting on Wednesday June 9th, 2010 at the Kitchener Knights of Columbus.

Please contact us at education@apicsogv.org
So we can reserve your spot at the Banquet.

Education Update

Fall course schedule for Conestoga College! Here is our schedule of courses for the term:

SCHEDULE OF COURSES FOR FALL 2010 (All held at Conestoga College, 3-hour sessions, weeknights, 10-12 weeks)		
Level	Course	Campus
CPIM	Basics of Supply Chain Management	Doon
		Guelph
CPIM	Master Planning of Resources	Waterloo
CPIM	Detailed Scheduling and Planning	Doon
		Waterloo
CPIM	Execution & Control of Operations	Stratford
CSCP	Supply Chain Professional	Waterloo

Course Descriptions:

Basics of Supply Chain Management

This course is for everyone who needs to have a basic understanding of the planning and control of the flow of materials into, through and out of a manufacturing or distribution organization. The course is an introduction to Materials Planning, Forecasting, Master Planning, Material Requirements Planning, Capacity Management, Production Activity Control, Inventory Fundamentals, Physical Distribution, Quality Management, Purchasing, and Just-In-Time.

Master Planning of Resources

In this course, students learn to develop Sales and Operations Plans, identify demands and use forecasts to build a Master Schedule consistent with business policies, objectives and resources constraints. The course also focuses on developing and validating a plan of supply and relating management of demand to the environment. Presented are methods for integrating sales and operations plans, demand forecasts, and customer demand, using aggregate Inventory Management and Rough Cut Capacity Management Techniques.

Detailed Scheduling and Planning

This course focuses on inventory management, material and capacity scheduling and planning, supplier relationships, and the influence of the Lean/JIT philosophies in these areas. It explains the use of a material dominated scheduling technique, material requirements planning (MRP), in job shop, batch, and certain repetitive processes. The course explains capacity planning in detail, introduces other capacity planning techniques such as processor-dominated scheduling in continuous flow processes, and reviews project management techniques.

Execution and Control of Operations

This course focuses on three main areas: prioritizing and sequencing work; executing work plans, implementing controls, and reporting activity results; and evaluating and providing feedback on performance. The course explains techniques for Production Scheduling and Control, and scheduling process operations. It also addresses the execution of quality initiatives and Continuous Improvement plans, as well as controlling and handling inventories. Finally, the course presents techniques for evaluating performance and collecting data for effective feedback.

Strategic Management of Resources

In this course, participants explore the relationship between strategic planning and the management and execution of operations. The course fosters higher-level thinking about how market requirements and social and economic sustainability concerns drive the operations, processes, and resource requirements of the firm. The course addresses three main topics: understanding the business environment, developing the operations strategy, and implementing the operations strategy.

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Education Update

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EXAM VOUCHERS AT CANADIAN DOLLARS!

For a limited time the OGV chapter is selling CPIM exam vouchers in Canadian funds! For only \$120 for APICS members and \$150 for non-members, you can get a voucher to write your computer-based CPIM exam at any Pearson Vue test site; including our own at Conestoga College Kitchener (Doon campus). We will have these available for sale at our professional development meetings, or contact Jim Kaufman at education@apicsogv.org.

Good luck to all students!

Jim Kaufman CPIM

V.P. Professional Development



Excellence in **the New Normal**

2010 APICS International Conference & Expo

October 17-19, 2010 • Nashville, Tennessee, USA

Best Practices for Global Supply Chain and Operations Management



Join us in Nashville, Tennessee for the 2010 APICS International Conference & Expo!

APICS educational conferences offer relevant and applicable education on today's most pressing topics—including global supply chain management, operations management in a changing economy, and sales and operations planning. Don't miss out on these opportunities to improve your functional knowledge and network with operations and supply chain management professionals from across the globe.

2010 Learning Paths

- **Global Supply Chain**
- **Operations Planning and Control**
- **Lean**
- **Professional Advancement**

[Sign up to get the latest news and information about these APICS conferences.](#)

APICS Scholars Education Program

The Scholars Education Program is a unique educational opportunity to introduce undergraduate and graduate students to APICS and the profession through a scholarship to attend the APICS International Conference and Expo. The program benefits both students and volunteers with a rewarding experience that fosters career growth, professional connections, and develops future leaders of APICS. Click [here](#) to find out more.

Ever question what the importance of becoming APICS certified? Please enjoy the article submission from an active APICS member that many of you know, Louise Beauchamp CFPIM, as she describes her recent experience:

Certify, Schmertify

My name is Louise and I am an APICS certification addict. I wasn't always like this – this is a recent affliction. I've been in the manufacturing and operations management industry for 30-many years. Less than ten years ago, my business cards simply read "Louise Beauchamp". No fancy letters after my name. It didn't bother me. Much.

I've been part of DBM Systems – a consulting group – for 20 years. A few years ago, our president, Duncan McLeod CFPIM CSCP, decreed that the entire team of consultants should be CPIM certified. "We teach this all over the world for a living, so there's no reason why we are not all CPIM's," he said. It was hard to argue his point. In fact, it was impossible to argue his point, and certify we did. At the time, seven of us earned our CPIM designations and three earned their CSCP designation in its first year of existence.

It made sense for me to become a CPIM. The designation was tangible proof of my core competency. I understood its value and knew that the designation had a good reputation in the job market all over the world. I began looking for other CPIM's among my customer base and when I found one, I felt a certain bond. I knew what they had gone through to be able to use this designation and as much as I already respected them, my esteem for them rose a bit more. My addiction had started.

I became involved with the local APICS chapter. I was suddenly surrounded by many other CPIM's and CSCP's. Kinship! Life was good – there were now many of us who understood that we were special (or something). I was still somewhat mystified that every APICS member didn't have their certifications. After all, if I can certify, anybody can! So why aren't they? I started to ask – everybody. All the time. I almost started to feel sorry for those around me – they had to endure my obsession with getting everyone I knew to become CPIM or CSCP certified.

"Well I certified a million years ago and I haven't really kept it current." That didn't bother me at the time. They were a CPIM at some point and that was a good thing! I now realize that it takes a bit of an effort to maintain our designations and that's a big part of why they are meaningful – if a million-year-old maintains his CPIM certification, he's keeping his knowledge current.

"I know my stuff but I just don't have the time to write 5 exams – in Toronto no less." Good point – that was my excuse for 20-cough years. Unfortunately (for you), but fortunately for our area, we now have a test centre in Kitchener. I'm really glad I'm not relying on that excuse anymore. "I took the courses but just didn't write the APICS exams. Same thing, really." Well no, not really. That's like reading a book about how to fly a plane and calling yourself a pilot.

"Do you realize how much it costs to get your CPIM?" Well yes, I do - roughly 5 cases of beer or 12 cans of good coffee per exam. Beer won't get you a better job or better pay; even though it may help you think you do.

"Who cares? Most places don't require a CPIM." That's true. Some places do though and they're industry leaders. And more places will. Are you okay with limiting your marketability? "The job market is terrible. I'm just barely hanging on as it is." Join the club – we all live on the same planet. We're all hanging on by a fingernail. But add another finger for every designation you have.

There's nothing like feeding an addict by dangling more of what she craves, right? Now that I was involved with APICS locally, I began to realize how much effort the chapters put into promoting education and certification. More fuel for my fire - which I never hesitated to preach every time I stepped foot in the office or was in front of one of my customers. People started avoiding me. But that was okay; I simply blocked their path and preached. All this preaching was extremely effective – on me, at least. I realized that CPIM wasn't enough for me anymore.

I looked at the two designations that were still available to quench my addiction – CSCP and CFPIM – and the CFPIM designation *appeared (trust me – appearances can be deceiving)* to be attainable in the least amount of time (I'm into instant gratification, you see). I had read the qualifications and I was already able to score some points in each of the required categories. So I started pecking at the requirements, offering to speak here and there, writing and submitting articles to publications, and became an APICS instructor for the CPIM review courses. My eligible volunteer hours were low, so I badgered the chapter into agreeing to host **Innovation** – our first regional conference. I was slowly and quietly working my way toward earning my CFPIM. Nobody really knew so there was no pressure – life was good.

Remember the earlier decree by our illustrious president? We're a few years past that edict now, and another bomb lands in my email. "You should look at getting your CSCP or your CFPIIM. There's no reason for not having them." Gosh – that sounded familiar! He didn't know I was already working on my CFPIIM and now he had stolen my thunder! If any of you know Duncan (the other CFPIIM in our chapter), you won't be surprised to hear that he can be relentless. I happened to mention that I was slowly working away at it, and 'slowly' isn't in his vocabulary. Thus began the weekly "How's your CFPIIM coming along?" Oh fine! (Go away).

It took two years to complete all the requirements, including publishing a book to gain maximum points in one of the categories. (By the way, Duncan didn't know about the book until I put it in his hands – payback for stealing my thunder earlier, you know.) We all celebrated the fact that I was even able to send my application to APICS in December of 2009. That alone was an accomplishment. I was proud that I had managed to score enough points across the five categories to even consider applying for my CFPIIM. This effort also went a long way in helping me stay current and increase my knowledge of operations management – something that I had not anticipated through this exercise.

On January 26, 2010, I received an email from APICS addressed to Louise Beauchamp CFPIIM. I cannot begin to tell you how good it felt to see this. A week later, I met another CFPIIM at a Canadian District meeting. Lloyd Clive congratulated me and asked where my CFPIIM pin was. I told him that my designation was so new that the ink hadn't dried yet and that I hadn't received my pin. "Well we can't have that!" He took his pin off and attached it to my name tag. I was deeply touched by the gesture and I will continue this new tradition. I am sincerely looking forward to giving my pin to our next CFPIIM.

Because I've been in this industry for too-many years, I really hadn't expected anything beyond the personal satisfaction of becoming a CFPIIM. In the last three months, I've been presented with three new opportunities – yes, three – all because of my new designation. Designations **do** talk.

My addiction still isn't sated – there's still a CSCP designation that I can't claim as mine. My patent excuse is gone – I'm not working on my CFPIIM anymore. I can't complain about money because somebody out there is going to start talking about cases of beer. And I can't go around claiming to be a pilot. So this year it was CFPIIM. Next year is CSCP. You can all badger me about my progress. Just be kind and don't ask weekly.

So ... What are your certification plans for this coming year? Tell me! I'm all ears!

Louise Beauchamp CFPIIM

[To learn more about APICS Professional Certifications please click here.](#)



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STUDENT CHAPTER CONESTOGA COLLEGE

MAY 2010 NEWSLETTER

UPCOMING EVENTS

May 12, 2010

Executive Night Kevin
Maynard CSCSC
Cambridge Hotel and
Conference Center

June 9, 2010

BBQ/Awards/AGM Brian
Watson Conestoga College
Knights of Columbus
Kitchener

September 15, 2010

Golf Tournament joint
with Hamilton and London
Chapters of APICS
Puslinch Lake Golf and
Country Club

October 13, 2010

Student Appreciation
Night Duncan McLeod
Kitchener K of C

Please send any comments to:
dbreese-cc@conestogac.on.ca

SCHOOL OF BUSINESS AWARDS BANQUET

Another semester is almost over and it seemed to fly by. Many of our members attended the School of Business 22nd Annual Awards Banquet on April 14. Congratulations to all award nominees and winners. The following students won the APICS Awards:

APICS Achievement Award - Matt Jantzi

APICS Most Outstanding Student Award - Danielle Breese
Year 1 and Sharle Mao Year 2

Bill Kermer Award - Penny Sloan.

As the semester ends it is time to introduce the new Conestoga College APICS ASC BOD effective April 30.

Danielle Breese - President

Kayla Gerry – Director of Programs/Finance

Song Honggan – Director of Education

Jennifer Lim – Director of Education (January)

Xiao Lei Mao (Sharle) –Director of Programs (January)

Ryan Roy – Director of Membership/Public Relations

APICS DEFINITION OF THE MONTH

supply chain—The global network used to deliver products and services from raw materials to end customers through an engineered flow of information, physical distribution, and cash.